

We were approached by a 3rd party meeting management company representing a pharmaceutical firm looking to entertain their representatives coming to St. Louis for a sales meeting. They did not have a vision in mind except stressing they wanted something “unique and different”. We worked with Busch Stadium to offer the guests private, behind-the-scenes tours of areas of the stadium normally off limits to the public, including the home team dugout, the press box and the media press conference room with a photographer available to take photos of the guests in each of these areas of the venue. We also arranged for Fredbird, the team mascot, to make a surprise appearance on the warning track of the actual field to greet the guests.



*Under
\$50,000*